

2020 Edmonton International Cat Festival Cat Video Contest presented by McBain Camera

Contest Rules & Regulations

THESE RULES ARE THE STANDARD TERMS AND CONDITIONS APPLICABLE TO THE CAT FESTIVAL CAT VIDEO CONTEST (2020). THE CONTEST IS INTENDED TO BE CONDUCTED IN CANADA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE HIGH SCHOOL OR POST-SECONDARY STUDENTS, OR RECENT GRADS (WITHIN THREE YEARS) AT TIME OF ENTRY. VOID IN WHOLE OR PART WHERE PROHIBITED BY LAW. ENTRY IN THE CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE "CONTEST RULES").

1. ELEGIBILITY

To be eligible for the Contest, an individual must:

- (a) be a legal resident of the province of Alberta;
- (b) be a high school or post-secondary student, or recent graduate (within three years) at the time of entry
- (c) Individuals affiliated with contest sponsor McBain Camera, including employees and their immediate families (children, sibling, spouses) and others living in their households are not eligible to participate in the Contest. Cat Festival committee members are not eligible to participate in the Contest. The Cat Festival shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Cat Festival for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Cat Festival reserves the right, in its sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. CONTEST PERIOD

Submissions will be accepted from March 9, 2020 to May 4, 2020 at 11:59 p.m.

3. HOW TO ENTER

- (a) No purchase necessary. To enter, email a link to your video to edmontoncatfest@gmail.com, with subject line: Cat Video Contest Entry.
- (b) The email must include the following entry information:
 - (i) Your full name
 - (ii) The school you currently attend or recently graduated from (within 3 years)
 - (iii) If currently in school, the Grade you are in
 - (iv) CAT-egory of your video (Comedy, Action/Drama, Furr-eign Film or Reality TV)
 - (v) One sentence description of your story synopsis (what your video is about)
 - (vi) A link to download your video (Google Drive, DropBox, etc.)
 - (vii) Credits for the video (if it was more than just you who worked on it)

By sending an email with your video submission, you are agreeing to the Contest Rules.

- (c) You can enter up to one video in each CAT-egory (for a max 4 video submissions per person).

Minimum video entry requirements:

- a. Videos must feature at least one cat
- b. Videos must be either shot and edited or illustrated/animated (it cannot be a photo slideshow)
- c. Videos must be between 30 seconds -2 minutes in length
- d. Videos must be shot landscape/horizontal (not vertical)
- e. Video must be created by a current Alberta high school or post-secondary student or recent grad (within 3 years)

ACCESSIBILITY: we would like all videos that include narration/voiceover or speaking parts, to include **subtitles/captions** on screen to make the videos as inclusive as possible

If your video does not meet all 6 video requirements, it will not qualify for the contest.

Participants in the Edmonton International Cat Festival Cat Video Contest (Contestants) hereby grant the Edmonton Cat Festival permission to use their likeness, name or images they have submitted in any and all publications or advertising related to the Edmonton Cat Festival including web site, on-site, or external advertising without payment or any other consideration in perpetuity. Contestants retain copyright ownership of all submitted videos, and may use them for their personal or professional use. Contestants hereby irrevocably authorize Cat Festival to edit, alter, copy, exhibit, publish or distribute the video(s) for purposes of publicizing the Edmonton Cat Festival or for any other lawful purpose related to the Edmonton cat Festival. In addition, Contestants waive the right to inspect or approve the finished product, including written or electronic copy, wherein their likeness appears. Entries must be received no later than the end of the respective Contest Period. Entries will be declared invalid if they are late, incomplete, irregular, forged, garbled or mechanically or electronically reproduced. No communication or correspondence will be exchanged with entrants except with those selected for a prize. (e) Entries received online shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the entry. For the purpose of this Contest, "authorized account holder" of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

4. PRIZES

- (a) Finalist videos (determined by a judging committee) will be shown on the big screens at the Edmonton International Cat Festival on Saturday, May 30, 2020
- (b) One winner in each video CAT-egory (Comedy, Action/Drama, Furr-eign Film, Reality TV Trailer) will be announced on stage (four winners total)
- (c) Winners will be announced on May 30 and each receive cat-themed prizes and \$100 gift cards to McBain Camera.
- (d) All videos will be uploaded/shared on the Edmonton Cat Festival social media & website.
- (e) Winners will be contacted by the Edmonton Cat Festival with instructions on how to claim the Prize.

- (f) Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of Cat Festival.
- (g) Any unused portion of a prize will be forfeited and have no cash value.
- (h) The Cat Festival reserves the right, in its sole discretion, to substitute a prize of equal or greater value if a prize (or any portion thereof) cannot be awarded for any reason.
- (i) The Cat Festival shall not assume any liability for lost, damaged or misdirected prizes.

5. WINNER SELECTION

All entries will be judged by a judging panel and winners will be selected from all eligible entries received during the specific Contest Period.

- (a) Odds of being selected as a potential winner depend on the number of eligible entries received during each Contest Period.
- (b) If a selected entrant does not respond within one (1) week of notification, they will be disqualified and another eligible entrant may be selected by the Cat Festival's sole discretion until such time as an entrant satisfies the terms set out herein and the prize is awarded.
- (c) Depending on # of submissions received, videos may be split into high school/ post-sec/recent grad categories. The same person can win in multiple categories based on judging criteria.

6. RELEASE

Winners will be required to release of the Cat Festival and its video contest sponsor McBain Camera, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest -related activity or the acceptance, use, or misuse of any prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom. The executed Release must be returned within three (3) business days of the date indicated on the accompanying letter of notification or verification as a winner or the selected entrant will be disqualified and the prize forfeited.

7. INDEMNIFICATION BY ENTRANT

By entering the Contests, entrants release and hold Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrants or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in the Contest, any breach of the Contest Rules, or in any Prize-related activity. The entrants agree to fully indemnify Releasees from any and all claims by third parties relating to the Contests, without limitation.

8. LIMITATION OF LIABILITY

The Edmonton International Cat Festival assumes no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Cat Festival is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contests or by any technical or human error which may occur in the administration of the Contest. The Cat Festival assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Cat Festival is not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing or otherwise. The Cat Festival is not responsible for any injury or damage to entrant or to any computer related to or resulting from participating or downloading materials in the Contest. Entrant assumes liability for injuries caused or claimed to be caused by participating in the Contests, or by the acceptance, possession, use of, or failure to receive any Prize. The Cat Festival assumes no responsibility or liability in the event that the Contests cannot be conducted as planned for any reason, including those reasons beyond the control of the Cat Festival, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of the Contests and/or the Contest website.

9. CONDUCT

By participating in the Contest, each entrant agrees to be bound by the Contest Rules. Entrants further agrees to be bound by the decisions of the Cat Festival, which shall be final and binding in all respects. The Cat Festival reserves the right, in its sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest website, or any related promotional website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Cat Festival property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE, www.edmontoncatfest.com OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE CAT FESTIVAL RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. Winner and Guest must at all times behave appropriately when taking part in the prize package and observe the Contest Rules and any other rules or regulations in force at the studios and/or locations. The Cat Festival reserves the right to remove from the location, any Winner and/or Guest who breaks such rules and/or fails to behave appropriately and to disqualify such Winner and/or Guest.

10. PRIVACY / USE OF PERSONAL INFORMATION

By participating in the Contest, entrants: (i) grants to the Cat Festival the right to use his/her name, age, school, and e-mail address ("Personal Information") for the purpose of administering the Contests, including but not limited to contacting and announcing the winners; and (iii) acknowledges that the Cat Festival may disclose his/her Personal Information to third party agents and service providers of the Cat Festival in connection with any of the activities listed in (i) above.

11. INTELLECTUAL PROPERTY

All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by the Cat Festival and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

12. TERMINATION

The Cat Festival reserves the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

13. LAW

These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Cat Festival. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Cat Festival in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Alberta including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

14. LANGUAGE DISCREPANCY

In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.